

*Inaugural*

# Southern California Consensus Symposium (SCCS)

FEBRUARY 6-8, 2020 • LOS ANGELES

*Trends in Dentistry – A Global  
Perspective on Clinical Advancements*

24 Speakers • 7 Countries



Clark Stanford  
Keynote Speaker



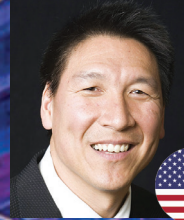
Homa H. Zadeh  
Chair



Paul Krebsbach  
Panelist



Oded Bahat



Stephen J. Chu,  
DMD, MSD, CDT



Fereidoun Daftary



Marcelo Freire



Shahram Ghanaati



Alfonso Gil



Jack Goldberg



Maria Perno Goldie



Cary Goldstein



Ronald Jung



Satish Kumar



Jaime Lozada



Apolinar Madrigal



Seiko Min



Julio Moreno



Ady Palti



Shoko Sato



Harold Slavkin



Senichi Suzuki



Diego Velásquez



Paul Weigl



Giovanni Zucchelli



JW Marriott Los Angeles L.A. LIVE  
Los Angeles, CA

# Inaugural Southern California Consensus Symposium (SCCS)

February 6-8, 2020 • Los Angeles  
JW Marriott Los Angeles L.A. LIVE



**DON'T WAIT TO  
RESERVE YOUR  
LIMITED EXHIBITOR  
SPACES!**

## Welcome Letter

Dear Prospective Corporate Partner

We are pleased to invite you to participate in the inaugural Southern California Consensus Symposium (SCCS). This symposium is scheduled on February 6-8, 2020. The theme of the symposium will be: "Trends in Dentistry – A Global Perspective on Clinical Advancements". We highly value our collaboration with our industry partners, and we hope that you will join this symposium.

We recognize that you have many options for exhibition. Some of the reasons for partnering with SCCS include: 1) incredible line-up of 24 speakers from seven (7) countries, which is likely to attract large number of dental professionals 2) Premium venue at the JW Marriott Los Angeles L.A. LIVE, 3) great venue layout, which is conducive to interaction between participants and exhibitors and 4) our commitment to aggressive marketing through print, email and social media.

We would like to thank you in advance for your significant investment in our goals of not only providing the highest level of education, but also an exceptional overall experience for our participants. Should you have any questions or to reserve your space please don't hesitate to call Todd Goldman at 813-444-1014.



**Homa H. Zadeh, DDS, PhD**  
Program Chair and Moderator

### EXHIBIT SCHEDULE

#### FRIDAY, FEBRUARY 7

Time: .....8:00 am - 6:30 pm

#### SATURDAY FEBRUARY 8

Time: .....8:00 am - 5:00 pm

2020 LOS ANGELES

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## SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

**PLATINUM SPONSOR** - Four Available (Three Already Reserved)

### All Exhibitor, Silver and Gold Benefits and....

- 250 words of corporate profile, onsite activities and company URL will be included on the event website
- One personalized email flyer dedicated to the individual Platinum Sponsor with corporate information, onsite activities which will be sent to event database.
- First choice of the exhibition booth space location in the hall.
- Banner ad on [www.learnvista.com](http://www.learnvista.com)
- Two (2) “exhibitor only” badges and three (3) complimentary “attendee” badges.
- Email Blast with Company Advertising.
- Verbal acknowledgment at the Opening Reception

**Investment \$15,000**

### GOLD SPONSOR

#### All Silver and Exhibitor Benefits and...

- Promotional materials will be included in the delegate bags (subject to approval from committee).
- Corporate logo on the e-brochure and event e-flyer with a hyperlink to your corporate website which will be sent to event database.
- Second choice of the exhibition booth space location in the hall.
- Two (2) “exhibitor only” badges and two (2) “attendee” badges.
- Email Blast with Company Advertising  
SCCS website (logo and 200-word organization profile)  
Banner ad on [www.learnvista.com](http://www.learnvista.com) for 2020

**Investment \$10,000**

### SILVER SPONSOR

#### All Exhibitor Benefits and....

- Listing of sponsored event or seminar in all SCCS Congress Literature and Website.
- Placement of the sponsor’s logo and web link on the web -site [www.iaoci.com](http://www.iaoci.com).
- Booth space in the exhibition hall, table, chairs, Wi-Fi, badges and power supply are provided.
- Two (2) “exhibitor only” badges and one (1) “attendee” registration.
- Full year recognition as Sponsor of SCCS
- SCCS Newsletter Recognition and Company Advertising
- Use of the SCCS logo in print and on the web  
*Listing in Program and access to final attendee list*

**Investment \$5,000**

### REGISTRATION MATERIALS

Audience: All Annual Meeting (approximately 300) attendees

Every paid registrant receives a lanyard for their name badge, totebag, and notepad and pen to use.

Get your logo into all your prospective/current customers’ hands that will **HAVE THE MOST VISIBILITY** during the Annual Session and beyond.

All registration materials are prepared for on-site pick-up; no pre-mailings to attendees.

Sponsor is responsible for providing production ready logos for each item listed below.

- Badge Lanyards - **\$1,500**
- Notepads & Pens - **\$1,000**
- Tote Bags - **\$2,500**

Bag Sponsors have the right to insert branded product or information into the tote bags.

Note Pad Sponsor will have the ability to supply artwork with their logo and marketing message.

#### Promotion:

Advance and on-site programs, SCCS website and sponsorship recognition signage at the meeting.

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## OTHER SPONSORSHIP OPPORTUNITIES

VIP COCKTAIL RECEPTION - FRIDAY, 7:00-9:00 PM

SCCS SPONSORSHIP COCKTAIL RECEPTION - FRIDAY, 7:00-10:00 PM

This event will offer entertainment and a 2 hour cocktail reception following on Friday night.

### Promotion:

- On-site signage placed at entrance with sponsor's name.
- Acknowledgment of sponsors in advance and on-site materials and SCCS website.
- 20 free drink tickets for each sponsor.
- 4 free tickets to foundation event.

**\$5000** – Single Sponsor • **\$2500** – Co-Sponsored, 2 Available

## EXHIBITOR:

- Booth space in the exhibition hall will receive one 6' table & chairs. Wi-Fi, badges and power supply are provided.

Table exhibit displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of the Program Committee. Any exhibit sponsored activities must be provided to the SCCS Executive Offices for prior approval. Companies may register by completing the registration information below. Exhibit space is limited and available on a first come, first serve basis. The registration must be completed and payment received prior to the meeting date. Only one company per exhibit table.

## TITANIUM BENEFITS:

**Investment \$3,000**

All Exhibitors at this level will receive one 6' skirted table, two chairs, post-event list of attendees, a pre-event email blast highlighting your exhibit, two tickets to the Reception and 10 exhibits only invitations you can send to area dentists and/or hygienists. Free Electricity for your booth and lunch for 2 exhibit attendees.

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ 3-digit Security Code: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

I wish to sponsor the following: Totebags: \_\_\_\_\_ Note Pads & Pens: \_\_\_\_\_ Lanyards: \_\_\_\_\_  
SCCS's VIP Cocktail Reception: \_\_\_\_\_

*As soon as we receive this form, we will follow up to confirm.*

**FILL OUT AND SEND TO: 3820 NORTHDAL BLVD. • SUITE 205A, TAMPA, FL 33624  
TODD GOLDMAN • 813.444.1014 • TGOLDMAN@AMGOLDMAN.COM**

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## SPEAKERS & COURSES

### CLARK STANFORD

Keynote Presentation: *The Triple Aim: Three Trends that will be Transformative to Your Patients. Are You Ready?*

### ODED BAHAT

*Trends in Ensuring Peri-Implant Tissue Stability: Bone Volume Augmentation*

### STEPHEN J. CHU

*New Frontiers in Immediate Implant Placement and Provisionalization*

### FEREIDOUN DAFTARY

*Trends in Management of Patients with Compromised Dentition*

### MARCELO FREIRE

*Trends in Management of Inflammation in Periodontitis*

### SHAHRAM GHANAATI

*Trends in Management of Atrophic Posterior Mandible L-Prf and Ridge Augmentation*

### JACK GOLDBERG

*Trends in Full Arch Implant-Supported Prosthetic Solutions*

### MARIA PERNO GOLDIE

Keynote Presentation: *Oral Healthcare Outlook for 2020 and Beyond*

### CARY GOLDSTEIN & APOLINAR MADRIGAL

*Minimally Invasive Veneers, Maximum Practice Growth Trends that Could Impact Patients*

### RONALD JUNG

*New Trends for Hard and Soft Tissue Regeneration*

### SATISH KUMAR

*Trends in Periodontal and Peri-Implant Disease Diagnosis & Treatment*

### JAIME LOZADA

*Trends in Management of Atrophic Posterior Maxilla: Maxillary Sinus Augmentation*

### JULIO MORENO

*Trends in the Treatment of Excessive Gingival Display*

### ADY PALT

*Zero Bone Loss, Reality or Just A Dream? Actual Trends for Predictable Results*

### SHOKO SATO

*Trends in the Treatment of Gingival Recession*

### HAROLD SLAVKIN

*The Role of Healthcare in Shaping the Future of Dentistry in the 21st Century*

### SENICHI SUZUKI

*Trends in Management of Atrophic Jaws: Photofunctionalization and All-On-4*

### DIEGO VELASQUEZ

*Microscope Assisted Regenerative Therapy*

### PAUL WEIGL

*Trends in Digital Workflow: Application of Artificial Intelligence (AI)*

### GIOVANNI ZUCHELLI

*Buccal Bone or Soft Tissue Thickness - Which is the Key for Esthetic Success?*

### FRIDAY & SATURDAY, FEBRUARY 7-8

#### GENERAL SESSIONS: (SCCS)

STANFORD (Keynote), BAHAT, CHU, DAFTARY, FREIRE, GHANAATI, GOLDBERG, GOLDSTEIN, JUNG, LOZADA, MADRIGAL, PALT, SLAVKIN, SUZUKI, VELASQUEZ, WEIGL, ZUCHELLI

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$495                    \$595                    \$695**

### SATURDAY, FEBRUARY 8

#### DENTAL HYGIENE DAY: (SCCS)

MARIA PERNO GOLDIE (keynote), MARCELO FREIRE, SATISH KUMAR, JULIO, MORENO, SHOKO SATO

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$145                    \$195                    \$245**

## LIMITED ATTENDANCE HANDS-ON WORKSHOPS

### THURSDAY, FEBRUARY 6

9AM-5PM - Hands-On Workshop & Live Surgery - 7 CE Units

#### HOMA ZADEH & SEIKO MIN

*VISTA Applications in Periodontal & Peri-Implant Regenerative Therapies (Japanese Translation)*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$695                    \$795                    \$895**

### THURSDAY, FEBRUARY 6

9AM-5PM - Hands-On Workshop & Live Surgery - 7 CE Units

#### SHAHRAM GHANAATI

*Leukocyte Platelet Rich Fibrin (L-PRF) - Biologic Concepts and Clinical Applications for Bone and Soft Tissue Augmentation*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$695                    \$795                    \$895**

### FRIDAY, FEBRUARY 7

2-5 PM - Hands-On Workshop - 3 CE Units

#### RONALD JUNG

*Modern Hard and Soft Tissue Management Before and During Implant Placement*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$295                    \$395                    \$495**

### FRIDAY, FEBRUARY 7

4-6 PM - Hands-On Workshop - 2 CE Units

#### ALFONSO GIL

*VISTA for Soft Tissue Augmentation of Teeth & Implants*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$195                    \$295                    \$395**

### SATURDAY, FEBRUARY 8

2-5 PM - Hands-On Workshop - 3 CE Units

#### GIOVANNI ZUCHELLI

*Periodontal & Peri-Implant Plastic Surgery*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$295                    \$395                    \$495**

### SATURDAY, FEBRUARY 8

2-5 PM - Hands-On Workshop - 3 CE Units

#### CARY GOLDSTEIN & APOLINAR MADRIGAL

*Minimally Invasive Veneers, Maximum Practice Growth*

Before Oct. 1    Oct. 1 - Dec. 1    After Dec. 1  
**\$295                    \$395                    \$495**

FOR INFORMATION ON THIS OR OTHER SEMINARS CONTACT:  
**813.444.1011 OFFICE • OFFICE@AMGOLDMAN.COM**

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## VENUE LOCATION



## JW MARRIOTT LOS ANGELES • LA LIVE

DISCOVER LOS ANGELES FROM OUR LUXURY DOWNTOWN HOTEL

Revel in luxury and a prime downtown location at JW Marriott Los Angeles L.A. LIVE. Unwind during your California travels in our modern, well-appointed hotel rooms and suites, which offer plush bedding, marble bathrooms, mini-refrigerators, sitting areas, ample desks and Wi-Fi. Reserve an Executive Level room for access to the special perks in our exclusive Executive Lounge. Our suites benefit from expanded living, dining and sleeping spaces, as well as extra bathrooms. Rooms on higher floors are treated to stunning views of the city. The hotel features a sparkling rooftop pool and bar, a fitness center and numerous superb dining options. Guests also have access to a serene day spa, perfect for rejuvenating. With more than 180,000 square feet of sophisticated event space, our hotel is ideal for lavish weddings and star-studded events. From the hotel, events at L.A. Live, the Convention Center and Staples Center are just a short walk. The University of Southern California is only minutes away.

## JW MARRIOTT LOS ANGELES • LA LIVE

900 West Olympic Blvd, Los Angeles, CA, 90015, US

Guest Reservations (855) 680-3239

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813.444.1011 OFFICE • OFFICE@AMGOLDMAN.COM